the Society of Mind that do not act methodically leled as machines, that is, boxes in the flow chart by algorithms (metaphorical machines). Only the iety of Mind (Perception and Reason) are modeled imotion, which is not methodical and predictable, for is the unpredictable aspect of Imagination.

rwhelming evidence that the mind does not work ed. We know that reason and emotion go hand in nly if emotion is present (B1, Damasio 1994). But the emotion disrupts reason, and models of reasoning, and rational action do not include emotion. We entral executive center, yet there are still models of processing unit. We know that memory does not as and that there is no central place where it is locals of language in which lexical memory is concept a warehouse.

Ity psychology has had such a hold on our imagito be our default mode of thinking about the sive counterevidence. The Folk Theory of Faculty litive unconscious. It is not something that we can ler into an organic whole many of our most comand and social stereotypes. It is part of our autos embodied in our synapses. We are unlikely to

le to revise or replace this folk theory, but we will still other metaphors. Like time, events, and caucomprehended metaphorically.

20 Kantian Morality

Tor over two centuries now, Kantian moral theory has been the paradigm of pure rational morality. Kant believed that he had shown how absolute, universally binding moral principles can be derived from the essence of what he called "pure practical reason." But if, as we have argued, there is no such thing as "pure reason," then Kant must have actually been doing something quite different from unpacking the essence of pure practical reason. What he was doing, we shall argue, was brilliantly working out the entailments of a close-knit cluster of conceptual metaphors that he inherited from Western philosophy and the Judeo-Christian moral tradition.

Morality in this tradition is based on what we have been calling the Strict Father model of the family. As we saw, when this Strict Father model is fleshed out with a number of independently motivated metaphors for morality, we then have Strict Father family morality, which has long been dominant both within the Western moral tradition and in conservative versions of Christianity (A1, Lakoff 1996a, chap. 14).

Kant uses this Strict Father family morality as the key element of a theory of morality in general. In other words, Kant derives all morality as a version of Strict Father family morality. Kant understood this model perfectly, if only implicitly, and he worked with unparalleled insight to develop the implications of the basic metaphors that define this morality. Obviously, Kant thought that he was doing something quite different, namely, analyzing the essence of pure practical reason, and he would have vehemently denied the metaphorical character of morality, at least at the level of the fundamental moral principles he claimed to have identified. Nonetheless, as we will see, his moral theory does not reveal the



a priori rational foundations of a universal morality. Rather, it is a working out of the logic of a small set of conceptual metaphors that define mainstream Western morality and that are based on the Strict Father model of the family.

Our goal here is to lay out in detail the conceptual superstructure of Kant's moral theory. We hope to show that Kant's most characteristic ethical doctrines all arise from his unique integration of four folk theories and metaphors common to his age. Our analysis of Kant's conceptual system reveals that his moral theory derives from the following sources:

- 1. The Folk Theory of Essences
- 2. Strict Father family morality
- 3. The Society of Mind metaphor
- 4. The Family of Man metaphor

It is remarkable that, from such an ordinary collection of commonplace metaphorical ideas, Kant developed his most striking and original moral doctrines, for example:

- Morality must be based on pure reason alone.
- The source of morality is our capacity to give moral laws to ourselves.
- All moral laws are universally binding.
- We have an absolute duty to treat rational creatures as ends-in-themselves and never as means only. FUCK MARPIAGE
- Morality can consist only of categorical imperatives such as "Act only on that maxim by which you can at the same time will that it become a universal law."

It is Kant's genius that such deep, complex, and subtle doctrines could come from such simple, and at the time intuitive and commonly understood, origins. Let us now turn to the task of showing exactly how these and other key tenets of Kantian moral theory arise from those four common metaphors and folk theories. We will begin by recalling the central elements of the Strict Father view of family morality.

Kant's Strict Father Morality

Kant's ethical theory is a rationalist version of Strict Father morality, which Kant combines with the Family of Man metaphor and the Society of Mind

metaphor from faculty psychology (Chapter 19). In this way, as we will see, Universal Reason becomes the Strict Father who issues universal moral commandments that are to be followed by all rational creatures.

Recall that the Strict Father model embodies its own very distinctive morality—a morality defined by such metaphors as moral authority, moral strength, moral obedience, moral boundaries, moral freedom, moral essence, moral purity, moral self-interest, and moral nurturance.

As difficult and complicated as Kant's moral theory is, its conceptual structure is actually Strict Father family morality (1) tied to rationality by faculty psychology, with Reason playing the role of the Strict Father, and (2) universalized to all human beings via the Family of Man metaphor. Understanding Kant's moral theory in this way makes it possible to explain three things: first, what sense it makes to regard Reason as the author of moral precepts; second, how Strict Father family morality can come to be internalized as the basis for a universal rational morality; and, third, what it means to give moral laws to yourself.

Reason as a Strict Father in the Society of Mind Metaphor

Let us think back for a moment to our discussion of the Society of Mind metaphor. We saw that there was a moral component built into the very nature of faculty psychology. Reason, which governs the Society of Mind and is responsible for its well-being, is a moral authority; it knows what is best for the society as a whole and has the duty to issue directives to the members of the society specifying what each needs to do to ensure the well-being of the community. Correspondingly, it is the duty of other community members to obey the dictates of Reason.

Will, who is responsible for what the body does, has a moral obligation to obey the commands of Reason. Passion, who does not typically act morally and who is Reason's antagonist, struggles with Reason over the control of Will. To resist Passion, Will must be strong. This requires that Will be disciplined, and it is the duty of Reason to do everything it can to provide that discipline.

What we see here is the metaphorical imposition of a version of the Strict Father model of family morality onto the Society of Mind. The metaphorical mapping is as follows:

THE REASON AS STRICT FATHER METAPHOR

 Strict Father Family
 Society Of Mind

 Family
 →
 The Mind

 Father
 →
 Reason

 The Child
 →
 Will

External Evil → Passion

This mapping applies to the following knowledge about the Strict Father family:

The father knows what is best and is thus a moral authority; he has to teach the child right from wrong, to make the child as disciplined as possible so that the child will become strong enough to overcome external evils, and to tell the child in specific cases what to do. The child has the moral obligation to obey the father.

The metaphor maps this commonplace knowledge of Strict Father family morality onto the moral aspects of the Society of Mind metaphor, as follows:



Reason knows what is best and is thus a moral authority; he has to teach Will right from wrong, to make Will as disciplined as possible, to make Will strong enough to overcome passion, and to tell Will in specific cases what to do. Will has the moral obligation to obey Reason.

Given the Reason As Strict Father metaphor, which is built into the Society of Mind metaphor, we can now make sense of two important aspects of Kant's moral theory. (1) Why is Reason the author of moral precepts? Reason is a metaphorical strict father in the Society of Mind and has the moral authority as well as the responsibility to issue moral precepts. (2) What does it mean to give moral precepts to yourself? Recall that each person's mind is conceptualized as a Society of Mind. Reason and Will both reside within each of us. When Reason gives moral precepts to Will, that is equivalent to each of us giving moral precepts to ourselves. This is the capacity Kant calls "autonomy." Each of us is morally autonomous, on Kant's view, insofar as we do not get our moral precepts from others but instead get them from our own capacity to reason. It is in this sense that we are "self-legislating": we give laws to ourselves.

Kant contrasts such moral autonomy with "heteronomy," that is, having someone or something other than your own Reason tell you what you should

do and cause you to God, or even your sires, and so on. It is that you become fr including that of yo

This is the epitor influence, which is empathy (or "fello any moral worth," rective of Reason a

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SON AS STRICT FATHER METAPHOR

Society Of Mind

The Mind

Reason

Will

Passion

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do and cause you to act. This "other" could be another person, a government, God, or even your own body, that is, your own feelings, passions, habits, desires, and so on. It is only by being rational, by obeying the dictates of Reason, that you become free—autonomous—and independent of any alien influence, including that of your own body.

This is the epitome of rationalism in morality. The body is seen as a foreign influence, which is not really your essential self. For this reason, acting out of empathy (or "fellow-feeling") is a mode of action that, for Kant, "is without any moral worth," since it is based on feeling and does not follow from any directive of Reason alone.

The Role of the Folk Theory of Essences

One of the hallmarks of Kant's theory is the insistence that all moral laws are universal and must issue from a universal moral reason. What makes it natural for Kant to reach such conclusions?

As an Enlightenment figure, Kant accepted the Folk Theory of Essences as an obvious truth. The essence of human beings was, of course, the capacity for Reason. Since an essence is the same for all the members of the category defined by that essence, it follows that all human beings have the same capacity for Reason; that is, we all have the same Reason, and so Reason is universal.

Since all human minds were conceptualized in the Enlightenment via the Society of Mind metaphor, Reason, in that metaphor, is therefore Universal Reason. And since Reason, in that metaphor, is the author of moral precepts, those moral precepts must be universal—Universal Moral Laws!

Here we see the Folk Theory of Essence, Strict Father morality, and faculty psychology all working together to give rise to the idea that there are universal moral laws given to us by universal reason, which resides in each of us. By virtue of this metaphorical conjunction, Strict Father family morality is seen as incorporated within every human being. What needs to be shown next is how Kant extends Strict Father family morality from the internal to the external, that is, how he makes it govern all moral relations among all human beings.

The Family of Man Metaphor

Kant's solution makes use the Family of Man metaphor, according to which all human beings belong to a single family and are all brothers and sisters. This

metaphor entails that we all have a moral obligation to treat each other as we would family members, according to an ideal model of what a family is.

THE FAMILY OF MAN METAPHOR

Family

→ Humankind

Each Child

→ Each Human Being

Other Children

→ Every Other Human Being

This simple mapping has a number of important entailments:

Family Moral Relations

→ Universal Moral Relations

Family Moral Authority

→ Universal Moral Authority

Family Moral Laws

→ Universal Moral Laws

Family Moral Nurturance

→ Universal Moral Nurturance

In other words, this metaphor projects family moral structure onto a universal moral structure. For example, it is a consequence of this metaphor that just as each child in the family is subject to the same moral authority and moral laws, so each person in the world is subject to the same moral authority and moral laws. The obligation to nurture others in the family gets transformed into an obligation to nurture all humankind.

This metaphor, however, is very general. It does not say anything about what type of family humankind is to be. We, the authors, grew up with a version of the Family of Man metaphor in which the family was to be a Nurturant Parent family, not a Strict Father family. As a result we saw this metaphor as saying that we all have a primary obligation to reach out in empathy toward all human beings and to offer whatever nurturance is in our capacities. This is not Kant's version.

Kant had the Strict Father version of this metaphor. For Kant, the Family of Man is a Strict Father family. The universal moral laws are the precepts a strict father would give. As we shall see, every major tenet of his moral philosophy is a consequence of his Strict Father family morality.

Universal Morality as Strict Father Morality

Let us begin by fleshing out the Family of Man metaphor as Kant does, by imposing upon it a Strict Father interpretation, in which the family moral authority is the father, the father's commands are the family moral laws, and nurturance is the nurturance needed to become morally strong. To arrive at a

Kantian version of the Family constraints to the mapping give

Family Moral Authority = The Father's Commands = Family Nurturance = Nurturance To

Given this, the submapping

Family Moral Authority →

becomes

Father

Similarly, by such substitutions

Father's Commands
Obedience To Father

Putting all this together, the Ka metaphor goes like this:

THE STRICT FATE

Strict Father Family

Family
Father
Each Child
Other Children
Father's Commands
Obedience To Father
Family Moral Relations
Family Nurturance To Be

We are now one step away of Kant's moral theory. Wha Kant's versions of the Fami metaphor. It is this relationsh

Morally Strong

a moral obligation to treat each other as we get of an ideal model of what a family is.

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- Universal Moral Relations
- Universal Moral Authority
- Universal Moral Laws
- Universal Moral Nurturance

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y as Strict Father Morality

mily of Man metaphor as Kant does, by impretation, in which the family moral authormmands are the family moral laws, and ed to become morally strong. To arrive at a Kantian version of the Family of Man metaphor, we thus add the following constraints to the mapping given above:

Family Moral Authority = The Father
Father's Commands = Family Moral Laws
Nurturance = Nurturance To Be Morally Strong

Given this, the submapping

Family Moral Authority → Universal Moral Authority

becomes

Father → Universal Moral Authority

Similarly, by such substitutions, we arrive at the new submappings:

Father's Commands → Universal Moral Laws

Obedience To Father → Obedience To Universal Moral Laws

Putting all this together, the Kantian Strict Father version of the Family of Man metaphor goes like this:

THE STRICT FATHER FAMILY OF MAN METAPHOR

Strict Father Family		<u>Humankind</u>
Family	\rightarrow	Humankind
Father	\rightarrow	Universal Moral Authority
Each Child	\rightarrow	Each Human Being
Other Children	\rightarrow	Every Other Human Being
Father's Commands	\rightarrow	Universal Moral Laws
Obedience To Father	\rightarrow	Obedience To Universal Moral Laws
Family Moral Relations	\rightarrow	Universal Moral Relations
Family Nurturance To Be	\rightarrow	Universal Nurturance To Be Morally
Morally Strong		Strong

We are now one step away from being able to state the metaphoric structure of Kant's moral theory. What remains to be seen is the relationship between Kant's versions of the Family of Man metaphor and the Society of Mind metaphor. It is this relationship that is the basis for Kant's claim that morality

is founded on universal human reason issuing absolute and universally valid moral commands.

In the Strict Father interpretation of the Society of Mind metaphor, Reason is metaphorically a Strict Father, and therefore the Moral Authority.

Father → Reason
Father = Moral Authority

Therefore,

Moral Authority = Reason

According to the Folk Theory of Essences, Reason is Universal Reason. Therefore,

Moral Authority = Universal Reason

This then, fills out the central metaphor by which Kant understands universal moral reason as a strict father who issues universal moral laws. Bringing all of this together, we get the following complex metaphor that defines Kantian moral theory:

THE UNIVERSAL MORALITY AS STRICT FATHER MORALITY METAPHOR

Strict Father Morality		Universal Rational Morality
Family	\rightarrow	Humankind
Each Child	\rightarrow	Each Human Being
Other Children	\rightarrow	Every Other Human Being
Father	\rightarrow	Universal Reason
Father's Moral Authority	\rightarrow	Universal Moral Authority
Father's Commands	\rightarrow	Universal Moral Laws
Obedience To Father	\rightarrow	Obedience To Universal Moral Laws
Family Moral Relations	\rightarrow	Universal Moral Relations
Family Nurturance To	\rightarrow	Universal Nurturance To Be Morally
Be Morally Strong		Strong

Stated as such, this seems like a strange and arbitrary metaphor, an odd way to conceptualize universal rational morality. Yet this mapping is a product of

completely sensible parts. Oncesembled them, we can discern mapping.

At this point, we can see whemajor moral doctrines. All of metaphors.

K

In light of this mapping, we Christian moral tradition acco as a form of Strict Father moral interpretation of this tradithority. He issues absolute con God's human creatures are su vidual will to God's will, who wrongdoing and rewards moralinto what God commands us what is required by God. Gothat defines our proper relation violates this ideal trespasses all are commanded to love and nideal, to help them achieve we

Kant's ethics is a sophisticatlies this interpretation of the J idea that morality comes from his moral tradition and tries to what Kant does is to replace Universal Reason possessed laws, are thus transformed in Reason. Christianity's split of over into the Kantian picture tures. The strength of will necessal low Reason, and thus to do or

Given such a "replacement" a very different analysis of Ka

evil or temptation, no matter how strong they might be. For Will to do what Reason commands, it must be strong enough to fend off the assault of bodily passions, needs, and inclinations.

We can now see why Kant has the account of virtue that he has. Kant understands all virtue as the principal virtue of Strict Father morality, namely, Moral Strength. "Hence virtue is the moral strength of the will of a human being in obeying his duty" (C2, Kant, Metaphysics 405). Thus, virtue requires that man have "control over himself" (Metaphysics 408) and "not let himself be governed by his feelings and inclinations. . . . For unless reason takes the reins of government in its own hands, feelings and inclinations play the master over man" (Metaphysics 408).

Kant's Strict Father morality gives primacy to doing one's duty regardless of any forces influencing action in a contrary fashion. Consequently, Kant is left with a narrow and restrictive conception of virtue as no more than the moral strength to do one's duty. In classical moral theory, virtue is a state of character concerned with habits that allow one to choose wisely and well, typically with balance. But Kant's emphasis on the Moral Strength metaphor forces him to see virtue as operating primarily in the battle between the body and reason:

Now, fortitude is the capacity and resolved purpose to resist a strong but unjust opponent; and with regard to the opponent of the moral dispositions within us, such fortitude is virtue. (*Metaphysics* 380)

Virtue is the strength of a man's maxim in obeying his duty. All strength is known only by the obstacles it can overcome; and in the case of virtue the obstacles are the natural inclinations, which can come into conflict with moral purpose (*Metaphysics* 394)

Just as we would expect in any Strict Father morality, virtue as moral strength shows itself through self-discipline and self-constraint. In his *Lectures on Ethics*, therefore, Kant lists as one of our duties that of "self-mastery":

Here is the rule: Seek to maintain self-mastery; thou wilt then be fit to perform thy self-regarding duties. There is in man a certain rabble of acts of sensibility which has to be vigilantly disciplined, and kept under strict rule, even to the point of applying force to make it submit to the ordinances of governance. This rabble does not naturally conform to the rule of the understanding, yet it is good only in so far as it does so conform. (C2, Kant, Lectures 138)

Kant follows out the implications of tout all of the forms of constraint, for bear on our sensuous nature. A mor forces," "divide them," "stamp out the motive," and "discipline himself mora ders authority over himself, his imagin himself, but his imagination carries hyields willingly to his senses, and, una (Lectures 140).

Kant goes to great lengths to describility and rational natures. Our bodily mobrutes, if they had their way, so that estrength to overcome this onslaught quires self-control, self-reliance, and virtues only as a consequence of the rin Kant's powerful explanation of why

Do not become the vassals of men. Do derfoot by others with impunity. Incur of security. Accept no favors which you of flatterers nor (what really differs from the thrifty so that you may not become designed merely crying out in bodily pain, are usure aware that you deserve pain. (Metal

Notice that what Kant is really desorded of not being dependent on others, in strong, one must be able to proceed of puts you in a dependent relationship cially needy, becoming a dependent strong control—is to be avoided whenever pautonomy are the conditions for being

Moral

Kantian morality, like all Strict Father the location version of the Event-St understood metaphorically as self-properties, or "ends." The term end for Event-Structure metaphor as a destination of the Event-Structure metaphor metaphor as a destination of the Event-Structure metapho

g they might be. For Will to do what ough to fend off the assault of bodily

Strict Father morality, namely, Moral ength of the will of a human being in \$\(405 \). Thus, virtue requires that man ics 408) and "not let himself be gov. For unless reason takes the reins of and inclinations play the master over

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ery; thou wilt then be fit to perform thy stain rabble of acts of sensibility which nder strict rule, even to the point of apparents of governance. This rabble does derstanding, yet it is good only in so far 138)

Kant follows out the implications of this metaphor of self-discipline, spelling out all of the forms of constraint, force, and vigilance that we must bring to bear on our sensuous nature. A moral person must "weaken the opposing forces," "divide them," "stamp out the tendency which arises from sensuous motive," and "discipline himself morally" (*Lectures* 139). If a person "surrenders authority over himself, his imagination has free play; he cannot discipline himself, but his imagination carries him away by the laws of association; he yields willingly to his senses, and, unable to curb them, he becomes their toy" (*Lectures* 140).

Kant goes to great lengths to describe the battle that rages between our bodily and rational natures. Our bodily needs and wants would reduce us to mere brutes, if they had their way, so that the moral will must develop remarkable strength to overcome this onslaught of temptation. Moral strength thus requires self-control, self-reliance, and self-discipline. These virtues, which are virtues only as a consequence of the metaphor of Moral Strength, are evident in Kant's powerful explanation of why various forms of servility are immoral.

Do not become the vassals of men. Do not suffer your rights to be trampled underfoot by others with impunity. Incur no debts for which you cannot provide full security. Accept no favors which you might do without. Do not be parasites nor flatterers nor (what really differs from these only in degree) beggars. Therefore, be thrifty so that you may not become destitute. Complaining and whimpering, even merely crying out in bodily pain, are unworthy of you, and most of all when you are aware that you deserve pain. (Metaphysics 436)

Notice that what Kant is really describing here is the necessity, on his view, of not being dependent on others, insofar as that is possible. To be morally strong, one must be able to proceed on one's own, without help. Anything that puts you in a dependent relationship—such as incurring debt, becoming financially needy, becoming a dependent servant, and even letting bodily pain take control—is to be avoided whenever possible. Self-control, self-mastery, and full autonomy are the conditions for being able to act morally.

Moral Boundaries

Kantian morality, like all Strict Father morality, is a morality of constraint. In the location version of the Event-Structure metaphor, purposeful actions are understood metaphorically as self-propelled motions along paths toward destinations, or "ends." The term *end* for Kant is a purpose conceptualized via the Event-Structure metaphor as a destination. From the perspective of the Event-

Structure metaphor, morality for Kant is primarily a matter of determining what constraints there are on these metaphorically defined purposeful actions—what our destinations (or ends) should be, what means (or paths) we are permitted to take toward achieving those ends, and what forces affect our motion as we move metaphorically toward those ends.

Kant sees moral obligations as imposing forces that constrain us: We are "bound" by duty and we are morally "compelled" to act in certain prescribed ways. There are moral laws that are "binding" on all rational creatures.

Reason commands, dictates, and orders the will to choose in accordance with certain constraining moral principles and laws. Evils, both internal and external, are strong forces that would drive us off the straight path, overcome our reason and will, and make us slaves of our passions. They would force the will to act against reason. Therefore, the will needs a strong constraint to follow moral laws and stay on the path that leads to moral ends.

Moral Freedom

As we saw at the beginning of this chapter, the metaphor of Moral Freedom is one of those metaphors for morality given priority by the Strict Father model of the family. It is based on the Location Event-Structure metaphor, where purposeful action is self-propelled motion to a destination (an "end"), and freedom of action is unimpeded motion. In the metaphor, immoral actions are motions that interfere with others' reaching of their ends, that is, they keep others from acting to achieve their purposes.

The reason this is given priority by the Strict Father model of the family is that, in Strict Father morality, being self-reliant through being self-disciplined is a primary value, and the self-disciplined person cannot become self-reliant if people are interfering with the achieving his or her ends.

Moral Freedom, like the other metaphors that form the Strict Father complex, is a localized metaphor. It is not integrated into a consistent moral system. For example, it, in itself, says nothing about whether it is immoral to interfere with someone who has immoral ends.

Though Kant was using the Strict Father system with its isolated, localized metaphors, he was also building a systematic and consistent moral conceptual system. For Kant, the metaphor of Moral Freedom was not isolated and localized, but stood at the very center of his moral theory.

For Kant, the metaphor of Moral Freedom is intimately tied to the notion of a moral end: Choosing any end at all is, by definition, a matter of free will.

You haven't really "chosen" the end if you are sibility of choosing moral ends presupposes it says, "An end is an object of free choice" (Make the forced by others to actions which are dispersed by others to have an end; I is for myself" (Metaphysics 381). Part of the above the freely chosen. Inhibiting freed om, ence with the possibility of choosing moral end.

Since all moral ends issue from Reason, it If Reason were constrained by anything enfreely and thus could not be the source of a what we most essentially are, so the freedor our essence.

Moral Ends and Erads-

The notion of "ends-in-themselves" is noto scure of all Kant's ideas, and yet it lies at the ory. For him, morality ultimately comes do "ends-in-themselves." What sense can we po Most of us think of ends as things we can metaphorical destinations we are trying to path of action. Ordinarily, we cannot conce metaphorical end point with no path that is self" is not one of our ordinary everyday co the very essence of morality. How can this be

Moreover, Kant thinks that everyone has moral duty to treat people as "ends-in-then in-itself"? And how does this idea erner metaphors and folk theories given above?

Consider ordinary ends, which we have can choose freely whether to pursue or achieve. For example, suppose you have it into your room. You open the window and comes in. Your action of opening the window

An end-in-itself, Kant says, is not like this unrealized. You do not and cannot brising this a "self-subsisting end" to capture the int is primarily a matter of determining metaphorically defined purposeful acds) should be, what means (or paths) we not those ends, and what forces affect our ward those ends.

posing forces that constrain us: We are "compelled" to act in certain prescribed binding" on all rational creatures.

Orders the will to choose in accordance ciples and laws. Evils, both internal and drive us off the straight path, overcome es of our passions. They would force the the will needs a strong constraint to folhat leads to moral ends.

Freedom

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ther system with its isolated, localized matic and consistent moral conceptual al Freedom was not isolated and localmoral theory.

edom is intimately tied to the notion of s, by definition, a matter of free will.

You haven't really "chosen" the end if you are forced to adopt it. The very possibility of choosing moral ends presupposes freedom to make the choice. As he says, "An end is an object of free choice" (Metaphysics 38). "Now I can indeed be forced by others to actions which are directed as means to end, but I can never be forced by others to have an end; I alone can make something an end for myself" (Metaphysics 381). Part of the essence of any moral end is that it has been freely chosen. Inhibiting freedom, therefore, is for Kant an interference with the possibility of choosing moral ends.

Since all moral ends issue from Reason, it follows that Reason must be free. If Reason were constrained by anything external to it, it could not choose freely and thus could not be the source of moral ends. Since Reason defines what we most essentially are, so the freedom to choose moral ends is part of our essence.

Moral Ends and Ends-in-Themselves

The notion of "ends-in-themselves" is notoriously the most esoteric and obscure of all Kant's ideas, and yet it lies at the very heart of his entire moral theory. For him, morality ultimately comes down to always treating others as "ends-in-themselves." What sense can we possibly make of an "end-in-itself"? Most of us think of ends as things we can achieve through our actions, as metaphorical destinations we are trying to reach, that is, as end points on a path of action. Ordinarily, we cannot conceive of an end with no means, of a metaphorical end point with no path that it lies at the end of. An "end-in-it-self" is not one of our ordinary everyday concepts. And yet Kant takes it to be the very essence of morality. How can this be?

Moreover, Kant thinks that everyone has an absolutely binding universal moral duty to treat people as "ends-in-themselves." What, exactly is an "end-in-itself"? And how does this idea emerge out of the four commonplace metaphors and folk theories given above?

Consider ordinary ends, which we have no moral duty to pursue, ends we can choose freely whether to pursue or not. Often, these are ends we can achieve. For example, suppose you have it as your purpose to let some fresh air into your room. You open the window and your end is realized: The fresh air comes in. Your action of opening the window made your end real.

An end-in-itself, Kant says, is not like this. There is never a time at which it is unrealized. You do not and cannot bring it about by your actions. Kant calls this a "self-subsisting end" to capture the idea that it is prior to and indepen-

dent of your desires and actions. This makes the concept seem mysterious. How can it be an "end" at all, if it has a prior existence independent of anything you do or even desire?

To answer such questions, we need to think first of what a moral end is. It is a morally permissible or obligatory purpose that we try to achieve through our actions. What defines what moral purposes are? Kant's answer is Universal Reason, which defines the category of universally obligatory or permissible moral purposes. By the Folk Theory of Essences, this category of moral purposes (that is, "ends") must have an essence—the essence of what makes something a moral end.

Here the logic of the Folk Theory of Essences enters. For something to exist "in itself" it must (1) not be caused by anything else and (2) must be caused only by itself. Essences, as defined by the folk theory, have just this strange property: They exist outside of time. They have always been there and always will be there. Nothing external causes them. But how can they "cause themselves"? The answer comes in two parts. First, since every member is in the category by virtue of having the properties of the essence, none of the category members would exist without it. Hence the essence is the causal source of all members of the category. Second, the essence is itself a category member, since it obviously has all the properties of the essence. Thus, all essences are self-causing and not caused by anything else, and so exist in themselves. (Kant uses the term self-subsisting.)

Since the essence of moral ends is an essence, it exists in itself. Moreover, the essence of moral ends is in the category of moral ends, so it is a moral end-initself. And since every moral end is an end, the essence of moral ends is an end-in-itself.

So far, so good. But Kant claims that people are ends-in-themselves. Given that the essence of moral ends is an end-in-itself, how does Kant get to the claim that people—all people—are ends-in-themselves? Notice that if all people have as part of their essence the essence of moral ends, then people become ends-in-themselves. We are now one short step away. For Kant, Universal Reason is the causal source of all moral ends. As such, it is the essence of all moral ends. Since all people have Universal Reason as part of their essence, they all have the essence of moral ends as part of their essence. Hence, all human beings are, by their rational nature, ends-in-themselves. And from that it follows that, because they are by nature rational beings, they are not means for any other end.

The logic of essences explains what might appear to be an anomaly in the notion that people can be ends-in-themselves. Notice that is it not people who

are self-causing here. It is Universal Reaso n with since it is an essence.

This is the structure of the conceptual system that was implicit in his thinking. His conclusion the Folk Theory of Essences, (2) the nature of main elements. The main elements of the four seconcepthought.

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This is the structure of the conceptual system that Kant took for granted, that was implicit in his thinking. His conclusion comes from three sources: (1) the Folk Theory of Essences, (2) the nature of moral ends, and (3) Universal Reason as a source of morality. The main element in all this structure is the Folk Theory of Essences, one of the four conceptual cornerstones of Kantian thought.

To show exactly how this logic works in detail, we have reconstructed the logical structure of this aspect of Kantian thought. We will be using the word category not in Kant's technical sense, but in the more commonplace philosophical sense. A category is a kind of thing. It is defined by a concept, and that concept characterizes the essence of the category. Here is the logic behind Kant's notion of an end-in-itself. What has to be shown here is (1) how an end could exist "in-itself" independent of the desires and purposes of any being and (2) why such an "end-in-self" is an end for everyone, when it need not be the desire or purpose of any particular person.

THE FOLK THEORY OF ESSENCES

An essence of a category is not caused by anything else.

Every essence is a member of the category it is an essence of.

An essence of a category is the causal source of all the members of the category; since it defines the category, the category and all its members would not exist without it.

Since an essence is in the category it is an essence of, and since it is the causal source of all members of the category, it is "self-causing."

Every essence exists "in itself" because it is self-causing and not caused by anything else.

The essence of a category exists as a member of that category "in itself." Since categories and their essences are part of what defines Universal Reason, they are categories and essences for everyone.

MORAL ENDS

Moral ends form a category. Therefore, there is an essence of that category, the essence of moral ends.

As an essence, it exists in itself.

As a member of the category of moral ends, the essence of moral ends is a moral end-in-itself.

A moral end-in-itself is an end-in-itself.

The essence of moral ends is an end-in-itself.

Since an end-in-itself is the essence of the category of all ends, and since categories and their essences are the same for everyone, it follows that an end-in-itself is an end for everyone.

Universal Reason as the Source of Morality

All moral ends follow from Universal Reason.

Therefore, Universal Reason is the causal source of all moral ends.

Therefore, Universal Reason is the essence of all moral ends.

Therefore, Universal Reason exists as an end-in-itself.

Universal Reason is the essence of our rational nature.

Therefore, rational nature exists as an end-in-itself.

All human beings have a rational nature.

Therefore, all human beings exist as ends-in-themselves.

Therefore, every human being is an end for everyone.

Therefore, no human being exists as a means to serve some other end.

In practical terms, here is what Kant means when he says that we should act only so as to respect rational nature as an end-in-itself. Suppose I were to treat you as a means to some end of mine. Under what conditions would I be treating you as an end-in-itself? Only if I engage your reason to determine whether my end is a moral end for you and to use your freedom to choose to be used as a means for my end. To do otherwise is to deny you the use of your freedom and reason and thereby deny you your status as an end-in-itself.

We are now in a position to understand what Kant means when he says, "Now I say that man, and in general every rational being, exists as an end in himself and not merely as a means to be arbitrarily used by this or that will" (Grounding 428).

He does not mean that no one can ever be used as a means. Suppose I hire you to paint my house, and you freely agree to do so. I am using you as a means to get my house painted, but Kant would find nothing immoral about this, since I am not violating your freedom. Though I use you as a means to one of my ends, I still recognize you as an end-in-itself. That is, since you are rational, you contain the essence of all moral ends. That includes freedom to choose your own ends, and I am not impinging on that. If, however, I were to put a gun to your head and make you paint my house, then I would be violating your ability to choose your own moral ends. I would be assaulting the locus of morality itself in you. That is what it means *not* to treat you as an "end-in-itself."

What Kant means what allows each of moral ends. It is who ends—and hence man pendence "autonoms)

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What Kant means by being an "end-in-itself" is this: Universal Reason is what allows each of us to give moral laws to ourselves and hence to set our moral ends. It is what gives us freedom—freedom to choose our own moral ends—and hence makes us morally independent. Kant calls such moral independence "autonomy."

We have suggested that the technical term end-in-itself refers to the essence of moral ends, which exists "in-itself." This essence defines all moral ends and is part of what we most essentially are because it is a consequence of our being rational. As free rational beings, we are ends-in-ourselves because we are the very condition of any moral action whatsoever. The fact that Reason resides in us means that we are what makes any moral action possible at all. To treat any human being as anything but an end-in-itself is to violate the very condition of morality.

Kant also claims that being an end-in-itself is the basis of all dignity. Here is the rationale. In Strict Father morality, it is independence (autonomy) that permits dignity. A person who is dependent, who is not self-reliant, has no dignity in that moral system. For Kant, it is the freedom that comes from being able to choose our own moral ends that gives us moral independence and, hence, dignity. As he says, "the dignity of humanity consists just in its capacity to legislate universal law" (*Grounding* 440).

We can now see what Kant means by the "Kingdom of Ends." It is the ideal state in which everyone acts morally. It is called the "Kingdom of Ends" for two reasons: In it everyone chooses only moral ends, and in it everyone treats everyone else as ends-in-themselves. In the Kingdom of Ends, therefore, the freedom of each person is maximized consistent with the freedom of every other person. In the Kingdom of Ends, everyone has dignity:

Now morality is the condition under which alone a rational being can be an end-in-himself, for only thereby can be a legislating member in the Kingdom of Ends. Hence, morality and humanity, insofar as it is capable of morality, alone have dignity. (*Grounding* 435)

Autonomy and Internal Evil

The metaphor of Moral Strength in the Strict Father model states that evil is a force in the world, both internal and external, and that one must be morally strong to stand up to it. If you are morally weak, you won't be able to stand up to evil, and so you will fall before it. In Strict Father morality, the body, as the

seat of passion and desire, is a source of internal evil and so is a threat to moral action.

The application of Strict Father morality in the Society of Mind metaphor requires that Will be strong if it is to resist Passion and follow the dictates of Reason. In Kant's use of the Society of Mind metaphor, strength of Will is crucial for moral autonomy: You cannot give the law to yourself via your reason unless your will is strong enough to fend off internal evils, that is, bodily inclinations. We can see this in what Kant has to say about why it is immoral to let bodily passions overcome your rational capacities.

Consider, for example, Kant's account of our duties regarding "self-stupefaction through the immoderate use of food and drink" (*Metaphysics* 427) and "wanton self-abuse" (*Metaphysics* 424ff.). Are there things that I am not morally permitted to do to my own body, even if they do not harm others? What about drunkenness and gluttony? These are morally impermissible because they throw away our rational autonomy:

When a man is drunk, he is simply like a beast, not to be treated as a human being; when he is gorged with food, he is temporarily incapacitated for activities which require adroitness and deliberation in the use of his powers. (*Metaphysics* 427)

The vices of drunkenness and gluttony make us unfit for rational deliberation and thereby diminish, or even discard temporarily, our autonomy as rational beings. When we do such things, we use ourselves for pleasure and escape alone.

A similar violation of autonomy occurs, according to Kant, whenever we use our bodies nonpurposively for sexual pleasure. Kant asserts that our sexual attributes are given to us for the natural end of procreation. The use of these attributes in any nonpurposive way is a violation of the moral order, understood metaphorically as a "natural order." Kant claims that "the end of nature in the cohabitation of the sexes is propagation, i.e., preservation of the race," (Metaphysics 426) and sex not directed toward this end is immoral. Kant attacks every conceivable form of sexual activity that cannot be directed toward procreation. He claims that any "unnatural" or "unpurposive" use of one's sexual attributes is immoral because "a man gives up his personality (throws it away) when he uses himself merely as a means for the gratification of animal drive" (Metaphysics 425). Kant even goes so far as to argue that such misuse of sexuality is far worse even than suicide, which is another form of using oneself merely as a means. Suicide requires courage to end one's misery, but "when

one abandons himself entire object of unnatural gratifica himself of all self-respect" (N

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one abandons himself entirely to an animal inclination, he makes himself an object of unnatural gratification, i.e., a loathsome thing, and thus deprives himself of all self-respect" (Metaphysics 425).

Given the vehemence of Kant's attack on unpurposive sex with another person where procreation is not possible, one can easily anticipate the scorn he heaps on masturbation, "when a man is stimulated not by an actual object but by imagining it, thus creating it himself unpurposively" (*Metaphysics* 425). In such awful cases, "fancy engenders a desire contrary to an end of nature" and it reduces one's own person to the status of a mere pleasure machine.

Moral Nurturance

In Strict Father morality, nurturance is subservient to moral strength. Nurturance is nurturance to be strong. Raising or teaching someone in such a way that they become morally weak is not nurturance. This is Kant's view. Nurturance serves a moral purpose. It is intended to help the child develop moral strength, learn what is right (universally), and be able to realize moral ends through self-discipline.

The primary duty of nurturance toward others is benevolence. Benevolence is a "practical love of all mankind" that is "the duty to make the ends of others (as long as they are not immoral) my own" (Metaphysics 450). Such benevolent concern for the well-being of others expresses itself as beneficence, that is, being "helpful to men in need according to one's means, for the sake of their happiness and without hoping for anything thereby" (Metaphysics 452). The question that must be answered in order to justify the duty of beneficence is why, beyond not harming another person, I should have a duty to make their (morally permissible) ends my ends. Why should the principle of respect for rational beings require anything more than leaving them alone (not interfering with their freedom, insofar as they act morally)?

Kant's answer to this question stems from his Strict Father morality. The point of helping others in need is that this makes it possible for them to act morally and to realize their moral ends. It is not appropriate to help others in a way that lets them remain morally weak and dependent. Rather, you are trying to help them develop moral strength and the ability to pursue ends that realize freedom and morality.

We have, for example, a duty to ourselves to develop our talents. Why? Because only if we develop our bodily and mental talents and abilities can we be morally strong beings capable of realizing moral ends. Kant explains:

With regard to contingent (meritorious) duty to oneself, it is not enough that the action does not conflict with humanity in our own person as an end in itself; the action must also harmonize with this end. Now there are in humanity capacities for greater perfection which belong to the end that nature has in view as regards humanity in our own person. To neglect these capacities might perhaps be consistent with the maintenance of humanity as an end in itself, but would not be consistent with the advancement of this end. (*Grounding* 430)

In other words, self-fulfillment in itself is not a moral goal. Self-fulfillment is moral only when it makes you morally strong.

Our bodies and minds are not our own to dispose of as we please. We have a duty to be morally strong, to develop our moral capacities, and to seek moral perfection, since these are the very conditions for acting morally and being autonomous. Morality requires of us that we nurture ourselves, not merely out of self-interest, but even when it is difficult and painful to develop our talents and we would rather take the easier road. The end of human existence is morality—the autonomous, rational exercise of one's freedom in a way that treats all people as ends-in-themselves.

Self-nurturance is, then, the strengthening of your capacities—physical, mental, and moral—to enable yourself to pursue ends required by moral law. Nurturance serves moral strength, as required for the pursuit of moral perfection: "But as for what concerns perfection as a moral end, there is indeed . . . only one virtue (. . . moral strength of one's maxims). (Metaphysics 447)

The Categorical Imperative

The term *categorical* means "absolute." It contrasts with anything that is conditional, hypothetical, context-dependent, or contingent on personal desires. For Kant, a "hypothetical imperative" is a conditional requirement or command that depends on your purposes (i.e., your personal ends). By contrast, categorical imperatives place requirements on you regardless of what your personal ends might be.

Kant's concept of a categorical imperative comes directly out of Strict Father morality. The Strict Father (Universal Reason) issues certain commands, and the child (you) absolutely must follow them to the letter. Your needs are irrelevant. Your feelings are irrelevant. Your purposes are irrelevant. It is defined as being good for you:

There is one imperative which immer having as its condition any other paracategorical. It is not concerned with sult, but rather with the form of the lows. (Grounding 416)

Being moral is doing your duty. Demoral law and nothing else. There ings, needs, or purposes you might gorical imperative is a universal, universal, universal.

To get a sense of what Kant is poversions, all of which he considers

- 1. Act only according to that may will that it can become a universe.
- 2. Act always so as to treat hunter and never as a means only.
- 3. Act only according to those property you give to yourself as univers
- 4. Act so as to create a kingdom

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Being moral is doing your duty. Doing your duty is acting out of respect for moral law and nothing else. Therefore, morality cannot be based on any feelings, needs, or purposes you might happen to have. Each version of the categorical imperative is a universal, unconditional, and absolutely binding moral law.

To get a sense of what Kant is proposing, here are paraphrases of his four versions, all of which he considers equivalent.

- 1. Act only according to that maxim by which you can at the same time will that it can become a universal law.
- 2. Act always so as to treat humanity (yourself or others) always as an end and never as a means only.
- 3. Act only according to those principles that, through universal reason, you give to yourself as universal moral laws.
- 4. Act so as to create a kingdom of ends.

The examples that Kant gives might sound on the surface as if they were part of a Nurturant Parent morality, or perhaps expressions of a principle of universal love, or just directives to be nice to people: Act as you think everyone should act; treat people as ends-in-themselves, not means; respect their freedom; be fair; be a moral idealist.

But it is easy to see that these are neither products of a Nurturant Parent morality, nor based on feelings of empathy, nor guidelines from Miss Manners. First, if you follow these prescriptions, your actions cannot be based on feelings such as love, or empathy, or friendship. These are ruled out of any moral considerations, because they are not based on Universal Reason.

Second, these are universal, absolutely binding moral laws that you have to obey. Being moral is obeying them for their own sake and for no other reason or motive. Whatever the effects of one's actions on others, it reduces morality to following the law only out of respect for law itself.

Third, the imperative to treat people always as ends-in-themselves, however noble as a principle of respect, is ultimately based on a principle of preserving individual freedom and is not essentially about nurturance, empathy, love, or kindness. Rather it is about freedom and independence, as construed within the Strict Father moral tradition. It is not that there is anything bad about freedom. Quite the contrary. It is to be cherished. But Kant's imperative always places freedom and independence first, giving it absolute priority over all other values in all circumstances. It *always* takes priority over love, community building, respect for nature, empathy, and so on. That is what makes it a Strict Father principle.

What This Means for Kantian Morality

So what? So Kantian morality is Strict Father morality. One imagines an orthodox Kantian saying, "Okay, so it is Strict Father morality, and rightly so, since that is the morality dictated by pure practical reason, subject to a few minor clarifications and revisions. You've simply found a clever way to describe the morality that issues from Universal Reason and that holds for all rational beings." There are several replies.

First, the cognitive analysis we've given explains what has hitherto resisted explanation, namely, how Kant's moral theory hangs together. It shows how it is a product of commonplace folk theories and metaphors of the Enlightenment. Moreover, it shows how Kant's logic follows from those folk theories and metaphors. Kant's doctrines do not come out of thin air; nor are they merely a random list. They are a product of one of the most systematic minds of all time, and we believe we have revealed a central part of the system. In addition, this analysis shows Kant to be using ordinary modes of reason—metaphors and folk theories common to his philosophical tradition—with extraordinary systematicity and originality.

Second, Kant's use of metaphoric reason shows that his moral theory does not emerge from "pure practical reason," which is supposedly literal and disembodied. But this, in itself, contradicts the very foundation of his moral theory. It is sobering to realize that Kant's moral theory is absolutely based on a view of concepts and reasoning that is inconsistent with empirical results in the cognitive sciences. Every aspect of second-generation cognitive science is at odds with the account of reason that Kant requires. What this means is that empirical results about the nature of mind can contradict philosophical theories of morality. Cognitive science presents us with an "is" that can contradict an "ought." When this happens, we maintain, we must opt for the most cogni-

tively realistic position that is suppopirical evidence about the nature of

This does not mean that Kant has from it. One learns enormous amo learned about the mind from cog thrust of his theory that the foundathing that does not and cannot eximoral concepts, such as respect, from Strict Father perspective, which have a great cally analyzing such concepts and the

Finally, Kant's idea that the four nothing to do with either human for surd. At best, it is a narrow and on captures only a small part of what moral ends. At its worst, it misses moral thinking. As Antonio and I Damasio 1994), people with brain access to emotion simply cannot fur ronment. They certainly cannot fur The idea of a pure reason that can of emotion is empirically untenable.

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ns for Kantian Morality

rict Father morality. One imagines an ortho-Strict Father morality, and rightly so, since re practical reason, subject to a few minor e simply found a clever way to describe the I Reason and that holds for all rational be-

e given explains what has hitherto resisted foral theory hangs together. It shows how it theories and metaphors of the Enlightennt's logic follows from those folk theories do not come out of thin air; nor are they roduct of one of the most systematic minds revealed a central part of the system. In adto be using ordinary modes of reason—mon to his philosophical tradition—with ginality.

c reason shows that his moral theory does eason," which is supposedly literal and distidicts the very foundation of his moral theant's moral theory is absolutely based on a t is inconsistent with empirical results in the f second-generation cognitive science is at nat Kant requires. What this means is that of mind can contradict philosophical theoresents us with an "is" that can contradict maintain, we must opt for the most cogni-

tively realistic position that is supported by the widest range of converging empirical evidence about the nature of mind.

This does not mean that Kant has nothing to teach us about morality. Far from it. One learns enormous amounts from reading Kant. But what we have learned about the mind from cognitive science does invalidate the central thrust of his theory that the foundations of morality lie in pure reason—something that does not and cannot exist. Kant's moral philosophy articulates key moral concepts, such as respect, freedom, autonomy, and moral law, from a Strict Father perspective, which has played a major role in the Protestant Christian tradition. We have a great deal to learn from his genius in systematically analyzing such concepts and their relations.

Finally, Kant's idea that the foundations of morality can have absolutely nothing to do with either human feeling or the fact that we have bodies is absurd. At best, it is a narrow and one-sided (the Strict Father side) attempt that captures only a small part of what goes into moral reasoning and the choice of moral ends. At its worst, it misses most of what is really important in our moral thinking. As Antonio and Hannah Damasio have demonstrated (B1, Damasio 1994), people with brain lesions that leave them reasoning without access to emotion simply cannot function in appropriate ways in a social environment. They certainly cannot function morally. This is an empirical result. The idea of a pure reason that can function in the moral domain independent of emotion is empirically untenable.